



E-NEWS MARCH, 2002

Homeland Security Color Code Threat System

<http://www.KeysToSaferSchools.com>

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1. Why is School Violence Overlooked?

School deaths due to violence were reported in last month's E-News letter as "four killed in Germany." After digging through local news across the US and around the world, we discovered that there were at least 12 killings on school grounds in the months of January and February. Issues such as the Olympics and the War on Terrorism occupied most of the press and other media time. Even successes, such as shootings and bombings being stopped, were not widely reported. Have we become callused, is the media looking for new news, are schools reluctant to report bad news?? Let us know what you think. If all school and youth workers are to stay abreast of the threat of school violence, we must know what is happening. Please send us an email if there is school violence in your area. We will do our best to post it to our website and E-News, maintaining confidential information as requested. For details on the recent violence, go to: http://keystosaferschools.com/Key_Articles.htm#School_Violence_Erupts

2. Gov. Ridge Announces Homeland Security Advisory System <http://www.whitehouse.gov/homeland/>

The *Homeland Security Advisory System* will provide a comprehensive and effective means to disseminate information regarding the risk of terrorist attacks to Federal, State, and local authorities and to the American people. As part of a series of initiatives to improve coordination and communication among all levels of government and the American public in the fight against terrorism, President Bush signed *Homeland Security Presidential Directive 3*, creating the *Homeland Security Advisory System* (HSAS). The advisory system will be the foundation for building a comprehensive and effective communications structure for the dissemination of information regarding the risk of terrorist attacks to all levels of government and the American people. The question now is, "How do you use this great system" and "What should we do with this system in preparing our schools?"

Crisis Response Plan Review: We encourage every school in the United States, and beyond, to read and update your Crisis Response Plan within the next 30 days. If you are unsure if your Crisis Response Plan is adequate, submit it to our professionals for a **free review**. The experts at Keys will read it and provide a written report of deficiencies noted or suggestions for improvement or ways to incorporate the new **HSAS**. Because of the demand this offer is for a limited time only and is available only through normal mail. Keys To Safer Schools.com, P.O. Box 296, Bryant, AR 72089-0296. <http://keystosaferschools.com/workshopspg1.htm>

3. New Telephone Number: To reach Keys on our new local number, call (501) 315-1509. Our toll free numbers remain the same: 1-877-978-7678 or 1-800-504-7355.

4. 2-Day Training: Management of Anger in Schools, Indianapolis, IN April 8-9, 2002

Keys will hold a two-day seminar on *The Assessment Of Early Warning Signs and Management of Anger in Schools* at the Holiday Inn in Indianapolis, IN. This training is sponsored by the Public Agency Training Council (PATC). This training has been attended by a great many School Resource Officers (SRO) but is open to all interested in solutions to the growing problem of youth violence.

- **The First Days'** training is based on National Level research by the Department of Education, Office of Juvenile Justice, the FBI, the Secret Service and others. It looks at "Why" we miss these students and "What" we can do to identify them. There is an emphasis on identification and assessment of [early warning signs](#) in troubled youth. Attendees will be certified in Assessing Early Warning signs with a powerful Assessment Tool and will learn how to develop an assessment program within their schools.
- **The Second Day** is on how to deal with [angry students](#), how to restore the learning environment, how to de-escalate a volatile, angry situation, when and how to break up a fight, how to avoid entering into a power struggle and other vital topics. Individual's will be taught a non-pain inducing physical restraint technique called *Huan Ju*.

Contact Keys NOW to [register](#) for this training. To learn more about these or to register to attend, follow the links in 15) below (*Calendar of Up-coming Events*).

5. Do you want Professional Training at your school but Cannot Afford it? Co-sponsor a Training Seminar.

Would you like to have a training event in your school or local area but fear that you do not have the participation or budget to do so? Keys has a program just for you! Co-sponsor an open training event by arranging a meeting place, supplying equipment for the presentation and assisting us in getting the

word out about the event in your area. Keys will do their part. The Co-sponsor will receive two training slots **FREE!!** It is a Win - Win arrangement.

If you have questions or desire more information about this training opportunity, go <http://keystosaferschools.com/CoSponsoranEvent.htm>.

6. Kids are the Keys

Last month, at least two schools were spared deadly violent events because students came forward and told officials about a plot being laid out by a fellow student. This does not just happen. Keys interactive assembly helps students and staff learn the important lesson of responsible reporting. In general, students live behind an unofficial "wall of silence." Any kid who tells a teacher what another kid is doing may be called a rat, snitch or narc. This assembly, Kids are the Keys, brings home to the students, in a fun interactive way) that they are always better informed about what another student may be about to do than the school staff will ever be. They learn that telling an adult about a potentially violent situation is not "tattle telling" but is acting as a "responsible citizen" of the school and community.

If you would like this Assembly in Your School, contact Keys To Safer Schools.com to schedule it now.

7. The Fourth Wall: Renascent Productions

This production troop is not a part of Keys To Safer Schools.com, but we strongly encourage schools to consider bring them in for one of the most unique and dynamic, character based assemblies you will ever see. They recognize that they Kids are the Keys to their own future and controlling much of the violence and chaos about them. Using a combination of performing and martial arts they attack the subjects of Rape, Fear, Vandalism, Suicide and Homicide in a visual impact that will leave your students challenged and changed. For more details go to: <http://keystosaferschools.com/renascent.htm>

8. New Products and Materials: Keys provides products and materials that may not be readily available otherwise to schools and families.

A. Alcoholics Anonymous, 4th Edition NEW! Not yet available in most bookstores! This is the big book of the most successful program to ever change the lives of people controlled by alcohol and other substances. This book has broad application beyond addiction to alcohol. Those who live with or who are close to others with problems have used this program to cope and to help. It has been used with success by those who have been controlled by food and relationships addictions. You will find this book an extremely valuable addition to your self-help library.

Through a very special purchase, this book is available through Keys To Safer Schools.com at the amazing price of \$8.95 which is well below the normal cost when it does arrive in your favorite bookstore. To learn more and/or purchase your copy go to:

<http://keystosaferschools.com/materials&orderingpg1.htm#AAhttp://keystosaferschools.com/Materials & Ordering Pg 1.htm>

Deeper discounts are available for buying larger quantities. Supply your group with the latest edition for less.

B. Stress Management: the Ancient Way: Zen Gardens have been used for centuries to help find the calm and tranquility that we all crave. If your life has been more than hectic lately, experience the serenity of a Zen Garden. These tools for managing the stress that causes physical and emotional problems are widely available and Keys To Safer Schools.com encourages all subscribers to try one. If you are unable to locate a Zen Garden in your area, Keys To Safer

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Schools.com has a very limited number available at \$19.95. The lovely little gardens come complete with a CD of soothing music and sound effects. To order and learn more about Zen Gardens, go to <http://keystosaferschools.com/Materials&OrderingPg5.htm#ZEN>.

C. Audiovox 2-way Radios: How do you communicate with your staff day-to-day or during a crisis if you evacuate and services are knocked out? Every school needs 2-way radios as a part of your crisis kit. Many larger schools have professional quality radios similar to what police departments use, but most schools do not have the budget to pay \$200 to \$300 per radio. Keys has obtained a small quantity of these small 2-way radios for just \$10 each. Place your order quickly or they will be gone. <http://keystosaferschools.com/materials&orderingpg1.htm#2-way>

D. Music plus Anger Management for your Teens: Keys has discovered a unique interactive CD for students. When placed in a CD player, there are 12 popular songs and groups for them to hear. Place the same CD in a computer and they are led through interactive videos that depict the results of handling a conflict in different ways. These are produced by a major force in the music industry and are inexpensive enough that you can buy them as mass give aways. Email Keys for more information. Order at: <http://keystosaferschools.com/Materials&OrderingPg5.htm#CD>

E. Force of Character: James Hillman, At a time when "character" is being taught to our young people, Hillman brings us back to our elders as the source. This empowering work resurrects the ancient, widespread and socially effective idea of the old person as "ancestor," a model for the young, the bearer of society's cultural memory and traditions. Keys has a small number of these for less than half of the bookstore price:
<http://keystosaferschools.com/Materials&OrderingPg5.htm#character>

F. Amazon Selections: The staff at Keys has reviewed hundreds of books for dealing with children, adolescents, behavior, families and schools. We have made some recommendations for you and have located them at the best price through Amazon. These pages will ease your search for quality information and your purchases through these pages will help us keep this service available. <http://keystosaferschools.com/Materials&OrderingPg1.htm>

9. Lock Out Violence Everyday, a Campaign to stop violence in your community.

http://keystosaferschools.com/Orlando_2001.htm<http://www.keystosaferschools.com/LOVECampaign.htm>

Hot Springs, Arkansas is one community that has just completed their 2nd Annual **L.O.V.E. Campaign**. By all accounts it was an even bigger success than last year's campaign. Civic and private organizations came together for a week to focus on solutions to violence in all areas of our lives, not just the schools. Violence is not spawned in our schools; it is brought in. The most effective means of curbing violence is to shine the light of awareness and prevention throughout the community. The **L.O.V.E. Campaign** is the way that your community can focus attention on violence in all its aspects, domestic, street, gang, television, music, and other locations. Beyond awareness, LOVE is designed to bring prevention through solutions and alternatives to the people who live with the social epidemic of violence everyday. Together, we can say, "Not in my school, not in my home, not in my community! (c)" We will **Lock Out Violence Everyday!** (c)

For more information, follow the link above.

10. Crisis Management Team Training (A State Wide Model for Crisis Response)

This training provides the professional education and practical training required to provide an appropriate Response to a critical incident anywhere within a state. Specific topics are presented by subject matter experts within the fields of Bomb Threat Readiness, Crisis Preparedness, Counter-Terrorism, Mental Health, and more. The development and training of a Crisis Management Team provides any state with a model for responding to a critical incident such as a school shooting, natural disaster or acts of terrorism. For more information on this valuable training go to:

http://www.keystosaferschools.com/Crisis_Management_Team_Training.htm

11. Tip of the Month: Internet Safety Rules

The Internet can be a wonderful or a dangerous place for children and teens. The difference can be in the rules you use to navigate through world wide web. Here are a few to teach students to remember:

- Never give anyone personal information over the internet. This means that you should not give your real name or the names of your family members, your phone number or address, your school and other things can identify you.
- Supervise and/or limit the time that children spend on the Internet.
- Notify your Internet Service Provider if you get "dirty" messages or sites. This includes anything that makes you confused or uncomfortable.
- Do not "download" anything until you have permission, know the source and know the material.

To obtain a **FREE** download - A Contract for Internet Safety Rules between parents and their children go to http://keystosaferschools.com/Internet_safety.htmmailto:keys@keystosaferschools.com

12. Who belongs on your campus? Visitor Badge Security Program

One of the greatest threats to the safety of students at school is the presence of unknown, unauthorized visitors on campus. Keys has a unique visitor's badge Security program that will bring a very visual control to this issue. We provide the school with a visitor's badge that contains the school's logo. What makes our system so different is the sticker that is applied over the badge. It is time sensitive and begins to show red in a specified interval (1 hr, a day, week or month) so that the visitor cannot reuse the badge or pass it on to someone else. For peace of mind about visitors on your school campus, go to: http://keystosaferschools.com/materials&orderingpg2.htm#Visitor_Badge_Security_Program. *You may even be able to get this program for **FREE!***

If interested email us at the email address below. You may also call Mike Nelson, *Keys To Safer Schools.com* at our *new* local number (501) 315-1509 or "toll free" 1(877) 978-7678.

13. The Assessment Model

This model brings together different elements of the school and community to form an overall approach to school safety. It contains components for the school, the Students and the Law Enforcement and other first responder agencies. It conforms to the recommendations made by the **Governor's Commission on Columbine**.

For more information, go to: <http://keystosaferschools.com/AssessmentTeamModel.htm>

14. *Students And Families Empowered (S.A.F.E.)*

Has your school been looking for a program to enhance safety; one that is student organized and student led; one that involves parents and other family members? It has been proven true many times that when anyone feels ownership or empowerment in a program, it is far more likely to succeed than any program simply given to them. S.A.F.E. is designed to meet all of these requirements. If your students are not taking leadership in finding solutions, then S.A.F.E. is what they need.

To learn more, go to http://www.keystosaferschools.com/SAFE_and_LOVECampaign.htm

15. *What Others Say About Keys To Safer Schools.com*

<http://keystosaferschools.com/whatothersaresaying.htm><http://keystosaferschools.com/What Others Are Saying.htm>

What Others Say About Us. The best advertisement is word of mouth. We truly appreciate the many kind and encouraging words said about us by those of you who have attended one of our training's or received another service from us. Those who are considering one of our services might find it helpful to review some of these comments. Please feel free to contact any of them that you recognize. If you have a comment about Keys To Safer Schools.com and would like to share it with others, please email it to us and we will place it on the site. Here are just a few of the comments:

- * "The *Keys To Safer Schools.com* [International Conference] increased my confidence in managing crisis situations. **Laura Bishop, Westminster Academy, Ft. Lauderdale, FL [International Conference]**
- * "I would like to thank you for emailing me the handouts that I requested. I found all three very informative and helpful, especially the handout on ADD. I have recommended your site to some of my friends too. :)" **Diane Attard, OASI Foundation-Prevention Officer Gozo, Malta**
- * "The topics covered were very good-Exactly what we were looking for! What did you like least about the training? Too little time for so much material." **School Counselor, IL [Bullying & Conflict Resolution Training]**
- * "This is one of the BEST workshops I have attended! I would like for ALL of my teachers and Administrators to attend this. I liked the groups and interaction." **School Alternative Teacher [Anger Management/De-escalation Training]**
- * "The assessment practice exercise toward the end of the day I felt this was very beneficial." **School Resource Officer (SRO) [Assessment Training Attendee]**
- * "What I liked most was the examples and the first hand knowledge [of Presenters]. Excellent job!" **Paula Peach, K-5 Guidance Counselor - Mt. Carmel, IL [Assessment Training Attendee]**

16. *Expanded!! Home Drug Tests now Available On-line *Discounted & Falling Prices**

- **Alcohol:** Concerned if your teen is drinking and driving? Keys has a saliva based Blood Alcohol Content tester that will let you know quickly and with out the mess of urine based testers.
- **Street Drugs:** Parents, your teen is having problems with illegal drugs and desires to quit or needs your help. Keys can provide you a testing device for up to 10 of the most common street drugs.

You can use them in conjunction with your personal family drug policies to help teen follow through and keep their commitment.

- **Juvenile Probation:** You want your clients tested but it is so involved and there are so many rules from the Health Department about handling urine and from the Court about privacy in sample collection. Keys has a tester that uses a saliva swab rather than urine and is just as accurate.
- **COMING SOON: Adulteration Test** that will show if the urine sample has been tampered with.
Hair Sample Testing that will show longer time periods of use and is extremely accurate.

For information or to place an order, go to:

<http://keystosaferschools.com/materials&orderingpg3.htm>[http://www.keystosaferschools.com/Materials & Ordering Pg 3.htm](http://www.keystosaferschools.com/Materials&OrderingPg3.htm)

Contact us today "toll free" at (877) 978-7678 or email us at the address below to set up your account for using Purchase Orders.

17. Harry Potter

Love him or hate him, there is no denying that Harry Potter has captured the interest of thousands of students. It is one of Keys principles that finding a child's motivator is the Key to effecting change. Whenever students are caught up in something like the Harry Potter phenomenon, it is wise to use it as a means of guiding them toward the goals that we truly desire for them. Keys now offers study guides, in the guides each chapter exploration includes summary and discussion questions and cross-curricular activities (art, music, writing, drama, literature, logic, etc.).

For information or to place an order, go to:

http://www.keystosaferschools.com/Harry_Potter_Literature_Section.htm

18. Contact Information....

Keys To Safer Schools.com website is at <http://KeysToSaferSchools.com>. Contact: Mike Nelson or Frank Green at keys@KeysToSaferSchools.com or call **NEW NUMBER** (501)315-1509, "toll free" (877)978-7678.

Specific Links:

* Material Ordering -

<http://keystosaferschools.com/Order%20Form.htm>

* Training/Inservices Offered -

<http://keystosaferschools.com/criticaltraining.htm>[http://keystosaferschools.com/Critical Training.htm](http://keystosaferschools.com/Critical_Training.htm)

* Special Services -

<http://www.keystosaferschools.com/SpecialServices.htm>

* Keys' Safe School Articles -

http://www.keystosaferschools.com/Key_Articles.htm

* **FREE** Items to Request or Download -

http://www.keystosaferschools.com/Request_handouts_Response_form.htm

*** Contract between Parents & Kids - Internet Safety **NEW Handouts**

*** Helping Children Cope with a Crisis **NEW Handouts**

*** Bullying in Schools **NEW Handouts**

* Calendar of Up-coming Events -

<http://keystosaferschools.com/calendar3.htm>

* Schedule a Training in your area -

<http://keystosaferschools.com/requesttoschedtraining.htm>

* Online Registration -

<http://keystosaferschools.com/On-lineRegistrationForm.htm>

* Obtain Emblem/Award from Keys' -

<http://www.keystosaferschools.com/AwardCriteria.htm>

* Tell me how to Link "Keys" to my site -

http://www.keystosaferschools.com/LOVECampaignTrademark1.htm#Placing_A_Link

BECOME A PART OF MAKING OUR SCHOOLS SAFER!

"**JOIN OUR TEAM**" by clicking

<http://www.keystosaferschools.com/JoinOurTeam.htm>

"**ADVERTISE WITH US**"

by clicking <http://www.keystosaferschools.com/Sponsorpage.htm>

Need additional Advice??
Ask our School Violence Prevention Experts.
[CLICK HERE](#)